



2018 National  
**TRADEMARK EXPOSITION**



As part of the 2018 National Trademark Exposition, at the National Museum of American History, two free continuing legal education (CLE) seminars will be offered to legal professionals:

## **Who Owns You After You Die - Inside the Estates of Deceased Celebrities**

Friday, July 27, 10:15 a.m. - 11:15 a.m.

This seminar will be moderated by **Kareem Abdul-Jabbar**, professional basketball legend, author, and registered trademark owner, and his business manager, **Deborah Morales**. Panelists will include **Jennifer E. Rothman**, a leading expert on right of publicity and Professor of Law at Loyola Law School, Los Angeles and **Priya P. Royal**, Royal Law Firm PLLC and former IRS Estate Tax Attorney.

## **Legal Ethics Seminar – Professional Responsibility and Practice Before the USPTO**

Friday, July 27, 11:15 a.m. - 12:15 p.m.

This seminar will be delivered by **William R. Covey**, United States Patent and Trademark Office Deputy General Counsel and Director of the Office of Enrollment and Discipline (OED). OED is responsible for registering attorneys and agents to practice before the USPTO and the presentation will cover a variety of issues, including OED rules, programs and statistics, as well as related case law.

**TO REGISTER** send an email with your name, bar number, and seminar you wish to attend to [TMExpo@USPTO.GOV](mailto:TMExpo@USPTO.GOV) with “CLE Registration” in the subject line. Registration is limited to 100 attendees per seminar and closes on July 10. The USPTO is seeking CLE accreditation for the seminars.

For more information about the 2018 National Trademark Exposition, please visit [www.uspto.gov/TMExpo](http://www.uspto.gov/TMExpo).

If you have any questions, please contact the following Exposition team members:

Shana Webster-Trotman  
(571) 272-9698  
[shana.webster-trotman@uspto.gov](mailto:shana.webster-trotman@uspto.gov)

Chrisie King  
(571) 272-9179  
[chrisie.king@uspto.gov](mailto:chrisie.king@uspto.gov)